1. When looking at the database, cancelled and failed campaigns tended to have much lower percentages funded whereas successful campaigns tended to have higher percentages funded.

When looking at the pivot table where countries were filtered, most countries had successful campaigns in theatre, plays specifically.

Finally, when looking at the line graph created by the last pivot chart, the most successful campaigns occurred in May while most campaigns failed during October. Also, most campaigns were cancelled in July.

1. Some categories had a different amount of sub categories so this affected the amount of campaigns they had. The same goes for when these campaigns were launched. Even though the most successful campaigns occurred in May, the most campaigns created were in June. Also, in terms of categories, different countries emphasized on different categories which affects some of the trends.
2. A regression table could have been used to determine which factors contributed the most to successful campaigns. We also could have used a scatter plot by filtering the countries and time, similar to the line graph.